

**From:** Kuhbander, Brad **Sent:** Tuesday, June 11, 2013 10:00 AM **To:** Kuhbander, Brad **Subject:** MIS NEWS: Patriot Pumps to sponsor June ARCA race at MIS

## **Patriot Pumps to sponsor June ARCA race at MIS**

BROOKLYN, Mich. (June 11, 2013) – Michigan International Speedway is pleased to announce Patriot Pumps as the official race sponsor for the ARCA Racing Series presented by Menards race on Friday, June 14.

“We are excited to have Patriot Pumps as the sponsor for the ARCA race,” track president Roger Curtis said. “They are a great Midwestern organization. MIS proudly uses their products and we are pleased with this partnership for our Friday race.”

As the title sponsor, Patriot Pumps will get increased opportunities to raise its brand awareness to race fans. Based in Waterford, Mich. and with offices in Indianapolis, Ind., Cleveland, Ohio and Toronto, Ontario, Canada, Patriot Pumps has one of the largest portable rental pump fleets in North America. The company offers rental pumps for sewer bypass, site dewatering, dredging, sludge removal and more. Visit [www.pumpexperts.com](http://www.pumpexperts.com) for more information on Patriot Pumps and its products.

"We are excited about the opportunity to partner with MIS for the Patriot Pumps 200," said Patriot Pumps President Brian Lenaghan. "The partnership gives our company a great marketing platform to increase our company's brand awareness as well as grow our business through the hospitality options MIS has to offer. We look forward to a great event and a great partnership with a fellow Michigan company."

The Patriot Pumps 200 is the eighth stop on the 2013 ARCA Racing Series presented by Menards schedule. The race will be broadcast live on SPEED at 5:00 p.m. on Friday, June 14 with the green flag at 5:15 p.m.

Nestled in the lush Irish Hills of Southeastern Michigan, Michigan International Speedway is NASCAR's fastest track and the Great Escape, a venerable NASCAR national park where fans can get away and enjoy the very best in racing and camaraderie. It's the love of racing and the thrill of a great time for race fans and drivers alike.

Tickets are on sale at <http://www.MISpeedway.com> or by phone at 800-354-1010.

Keep up with Michigan International Speedway via Twitter **@MISpeedway** or on Facebook at [www.facebook.com/MISpeedway](http://www.facebook.com/MISpeedway). Android and iPhone can now download **Discover MIS**, the official app of MIS, on Google Play and iTunes.

Join our Mobile Fan Club by texting MISCLUB on a Sprint Handheld or other mobile device to **69050**. Standard text message rates may apply.

### **2013 Michigan International Speedway Schedule**

Friday, June 14	ARCA Racing Series Patriot Pumps 200 and Sprint Cup Qualifying	Saturday, June 15	NASCAR Nationwide Series Alliance Truck Parts 250	Sunday, June 16	NASCAR Sprint Cup Series Quicken Loans 400
16	NASCAR Sprint Cup Series Practice and Qualifying	Saturday, Aug. 17	NASCAR Camping World Truck Series Michigan National Guard 200	Sunday, Aug. 18	NASCAR Sprint Cup Series Pure Michigan 400

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**2013 SCHEDULE OF EVENTS**

June 14 - ARCA Racing Series presented by Menards Patriot Pumps 200 and Sprint Cup Qualifying

June 15 - NASCAR Nationwide Series Alliance Truck Parts 250

June 16 - NASCAR Sprint Cup Series Quicken Loans 400

August 16 - NASCAR Sprint Cup Practice and Qualifying

August 17 - NASCAR Camping World Truck Series Michigan National Guard 200

August 18 - NASCAR Sprint Cup Series Pure Michigan 400